

# Praveen Gupta

# INNOVATION

## Portugal Seminars



**Praveen Gupta**

Founding Editor  
of the International Journal  
of Innovation Science

Lisboa 22/23 Setembro

### MAKING Innovation Management WORK

—  
Increasing Innovation with  
Brinnovation methodology  
applied to NP4457

Porto 25/26 Setembro

### MAKING Made in Portugal PERFECT

—  
A Global Competitive  
Advantage Through Six Sigma

Coimbra 24 / Porto 27 Setembro

### Entrepreneurship in Portugal

—  
Pursue Your  
Passion

partners



organização





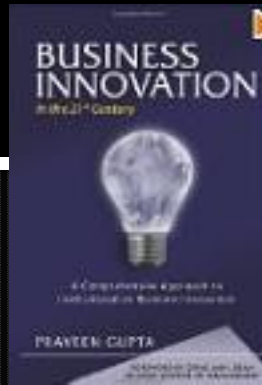
Praveen Gupta, an ASQ Fellow, has authored several books on business management. Praveen is the founding Editor of the International Journal of Innovation Science, and has written columns on Innovation, Six Sigma and Manufacturing Excellence. He has published articles in publications such as Quality Progress, Quality Engineering, Quality Digest, Quality World, Quality System Update, Quality, Journal of Private Equity, to name a few. Praveen keynotes frequently on the topics of business innovation for profitable growth, Six Sigma, process excellence and performance measures.

Praveen has worked at Motorola and AT&T Bell Laboratories, and consulted with some 100 companies of all sizes. He taught Operations Management at DePaul University's MBA program; and teaches Innovation courses at the University of Illinois, Chicago and Illinois Institute of Technology (IIT) where he also serves as Director of the Center for Innovation Science and Applications.

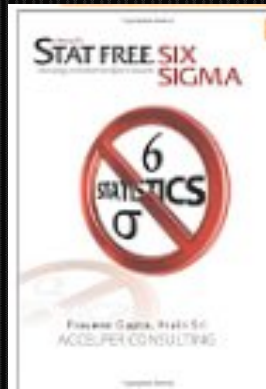
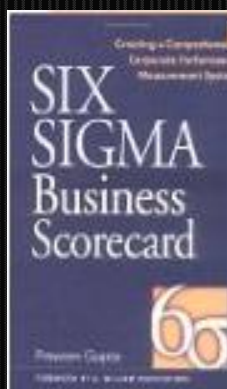
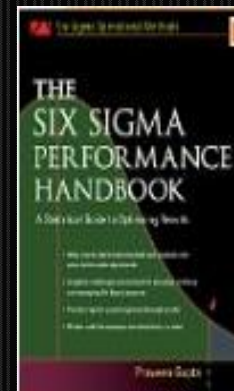
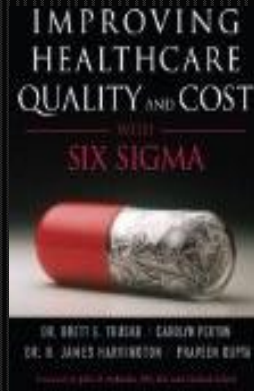
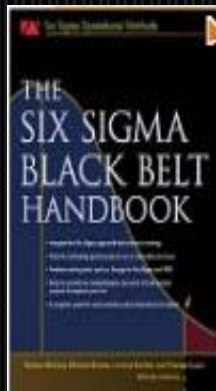
Praveen's eternal passion is to bring out the intellectual best in every individual he meets, by sharing the secrets to innovation. He believes firmly that innovation competency is a mandatory skill for success in this knowledge age, and a competitive weapon in today's global economy.

Born in Buland Shahar, UP, India, Praveen moved to the United States in 1980. He hails from a family of 6 brothers and 6 sisters, and has two children of his own who are entrepreneurial in their own ways. Praveen graduated from the Indian Institute of Technology (IIT), Roorkee, and earned his MS degree from Illinois Institute of Technology (IIT), Chicago.

# Innovation Books



# Six Sigma Books



# A GROUNDBREAKING GUIDE TO THE ART, SCIENCE, TOOLS, AND DEPLOYMENT OF INNOVATION

*"It has never been more important to educate people and organizations how to out-imagine, out-create, and out-innovate....The insight and experiences captured by [this book] make an important contribution toward reaching this goal."* -- From the Foreword by Deborah Wince-Smith, President, Council on Competitiveness

Developed by the editors of the *International Journal of Innovation Science* and featuring contributions from more than 40 innovation experts and thought leaders, *Global Innovation Science Handbook* presents a proven approach for understanding and implementing innovation in any industry.

This pioneering work is based on a defined body of knowledge that includes intent, methodology, tools, and measurements. It challenges the popular paradigm that "learned" innovation is impossible, and lays out a systematic process for developing innovation skills. Each chapter can be independently read and utilized in the daily practice of innovation. Real-world case studies from financial, government, and education sectors illustrate the concepts discussed in this definitive resource.

***Global Innovation Science Handbook* covers:**

Preparing for innovation--establishing a framework and creating a culture for innovation

Key innovation concepts, such as creativity, neuroscience, biomimetics, benchmarking, and ethnography

Creativity tools, including Kano analysis, storyboarding, absence thinking, Lotus Blossom, SCAMPER, and others

Techniques essential to innovation science, such as Six Thinking Hats, mind mapping, social networks, market research, and lead user analysis

Innovation radar, indices, and other measurements

Idea management--the process of creating, screening, exploring, and evaluating ideas to bring those most valuable from concept to reality

Innovation methodologies, including TRIZ, Brinnovation, crowdsourcing, Eureka, stage gate, and others

Deployment--a life-cycle approach involving inspiration, strategy, organization, excellence, culture, measurement, protection of intellectual property, and launch

Case studies featuring cutting-edge technological innovations in finance, government, and education

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Edition: **1**



# Making Innovation Management Work

***Increasing Innovation with Brinnovation™ methodology applied to NP4457***

Lisboa 22/23 Setembro



## ***General Description***

An Innovation Initiative "Corporate Innovation Sustainable Development" was initiated by COTEC PORTUGAL. NP4457 standard defines the requirements of an effective management system for Research, Development and Innovation (RDI), allowing organizations that adopt this standard the definition of an RDI policy in order to reach their innovation objectives. As a result innovation shall be favored and carried out in a systematic and planned approach.

Implementing "NP4457: Innovation Management" Profitably with TEDOC has been designed to accelerate innovation within the framework of NP4457. The TEDOC methodology follows closely five stages (Potential Market, Invention and Basic Design, Detailed Design, Design and Demonstration, Commercialization or Implementation) of the NP4457 standards. The class focuses on the faster and better process of ideation and invention to make NP4457 more valuable for organizations.

The course will cover the following topics:

1. Overview of NP4457 and Brinnovation™ Framework
2. Overview of the TEDOC methodology
3. Project definition
4. Apply TEDOC Target, Explore, Develop, Optimize and Commercialize
5. Principles of Achieving Excellence in Manufacturing
6. Six Sigma Methodology - Intent, Methodology, Measures, and Tools
7. Hands-on experience using Six Sigma case study
8. Skills assessment test and certification

## ***In This Simplified 2-Day Program each Participant Receives***

1. A Portuguese translation of Business Innovation in the 21<sup>st</sup> Century book
2. TEDOC implementation template
3. A copy of the Participants' handout

## ***Who Should Attend This Class?***

1. Product development professionals, entrepreneurs engaged in producing or teaching innovation
2. Government leaders engaged in turning around Portugal economy

## ***Past Participant Feedback:***

"Sharp guy, very motivating and inspiring".

"Really liked the optimism of Mr. Gupta, learn and celebrate. Very good and challenging."

"Enjoyed an intense and hands-on learning experience".



# Making Made in Portugal Perfect

## *A Global Competitive Advantage Through Six Sigma*

Porto 25/26 Setembro



### **General Description**

Portugal has become a diversified and increasingly service-based economy since joining the European Community - the EU's predecessor - in 1986. Its dependence on Service sector can be supplemented with growth in the manufacturing sector. Improving but unstable economy, higher unemployment, and increasing austerity measures, it is about time we focus on improving our ability to create wealth through improvement in manufacturing sector. Improvement can come through existing businesses as well as preparing workforce for potential growth in manufacturing sector for export. This class has been designed to teach world-famous Six Sigma methodology in a simple but powerful manner to people in Portugal. The class will be taught by its first implemented Praveen Gupta, who has been working with people of Portugal for many years.

The course will cover the following topics:

1. Challenges in manufacturing in Portugal
2. Principles of Achieving Excellence in Manufacturing
3. Six Sigma Methodology - Intent, Methodology, Measures, and Tools
4. Hands-on experience using Six Sigma case study
5. Skills assessment test and certification

### ***In This Simplified 2-Day Program Each Participant Receives***

1. Effective understanding and application of the Six Sigma DMAIC methodology
2. Participant's guide covering all material
3. A copy of the "Seis Sigma – Virtualmente Sem Estatística" book
4. Specially designed template to implement Six Sigma at work
5. A Business Case Study for in-class project and templates for an actual project
6. Each participant will also receive a Six Sigma Green Belt certificate from Accelper Iberia

### ***Who Should Attend This Class?***

1. Professionals, Executives and Faculty engaged in improving manufacturing and service performance, and
2. Government leaders engaged in cutting budget deficit at local or national levels

### ***Past Participant Feedback:***

"Great learning experience, exceeded my expectations".

"Obtained unique perspective in scoping out the project".

"Enjoyed an intense and hands-on learning experience".

# Praveen Gupta

## Portugal Seminars

Seminário	Local	Datas
MAKING INNOVATION MANAGEMENT WORK- increasing innovation with brinnovation methodology applied to np4457	Hotel Plaza (Lisboa)	22 e23 Setembro
MAKING MADE IN PORTUGAL PERFECT - A GLOBAL COMPETITIVE ADVANTAGE THROUGH SIX SIGMA	TECMAIA (Maia)	25 e26 Setembro



### CONDIÇÕES DE PARTICIPAÇÃO:

Caso os cursos não tenham o nº mínimo de inscrições, a XZ Consultores e a Accelper reservam para si o direito de proceder à respetiva anulação;

As inscrições deverão ser efetuadas até 5 dias úteis antes do início de cada curso;

As inscrições só serão válidas após pagamento (no máximo até 24h antes da realização do curso)

As desistências ocorridas após terminado o prazo de inscrição obrigam ao pagamento integral do curso, podendo no entanto as empresas proceder à substituição do formando em causa, até ao dia anterior ao início do curso;

O número de inscrições é limitado; as inscrições serão consideradas por ordem cronológica.

### DESCONTOS:

TIPO DE INSCRIÇÃO	DESCONTO
Cientes XZ Consultores e Accelper	3%
Inscrições até ao final de Junho	5%
Inscrições até ao final de Julho	3%
Inscrições até ao final de Agosto	2%
2 Inscritos por empresa	5% de desconto no 2º inscrito
Mais de 2 inscritos por empresa	Oferta sob consulta

### PAGAMENTOS:

Transferência Bancária XZ Consultores: 0033 – 0000 – 45350059346 -05

### QUALQUER QUESTÃO, POR FAVOR, CONTACTE:

Isabel Gomes ([isabel.gomes@xzconsultores.pt](mailto:isabel.gomes@xzconsultores.pt))

Tel. 253 257 007 Tlm. 93 257 00 79

# Praveen Gupta

## Portugal Seminars

IDENTIFICAÇÃO DO PARTICIPANTE (PREENCHIMENTO OBRIGATÓRIO)			
NOME COMPLETO			
MORADA			
CÓDIGO POSTAL	-	LOCALIDADE	
TELEFONE		TELEMÓVEL	
E-MAIL			
HABILITAÇÕES LITERÁRIAS			
<b>SITUAÇÃO PROFISSIONAL</b>			
ATIVO	<input type="checkbox"/>	FUNÇÃO ATUAL	
DESEMPREGADO	<input type="checkbox"/>		
<b>IDENTIFICAÇÃO DA EMPRESA ONDE TRABALHA (preenchimento obrigatório no caso de participantes ativos)</b>			
EMPRESA / PROFISSIONAL LIBERAL			
RAMO DE ATIVIDADE			
MORADA			
CÓDIGO POSTAL	-	LOCALIDADE	
TELEFONE		FAX	TELEMÓVEL
CONTRIBUINTE		EMAIL	
NÚMERO DE TRABALHADORES	1-9 <input type="checkbox"/>	10-49 <input type="checkbox"/>	50-249 <input type="checkbox"/> + de 250 <input type="checkbox"/>
<b>EVENTO (S) EM QUE SE INSCREVE: (preenchimento obrigatório)</b>			
<b>DESCRIÇÃO</b>			<b>LOCAL</b>
<input type="checkbox"/> MAKING INNOVATION MANAGEMENT WORK - INCREASING INNOVATION WITH BRINNOVATION METHODOLOGY APPLIED TO NP4457			HOTEL PLAZA (LISBOA)
<input type="checkbox"/> MAKING MADE IN PORTUGAL PERFECT - A GLOBAL COMPETITIVE ADVANTAGE THROUGH SIX SIGMA			TECMAIA (MAIA)
<input type="checkbox"/> ENTERPRENEURSHIP IN PORTUGAL - PURSUE YOUR PASSION *			IPN - INSTITUTO PEDRO NUNES (COIMBRA)
<input type="checkbox"/> ENTERPRENEURSHIP IN PORTUGAL - PURSUE YOUR PASSION *			UPT- UNIVERSIDADE PORTUGALENSE (PORTO)

\* Colóquio gratuito mas sujeito a inscrição.

**Documentação Necessária a anexar com a Inscrição (entrega obrigatória):**

Comprovativo do NIB - se aplicável



Ficha de inscrição deverá ser enviada para secretariado do evento, A/C de Isabel Gomes

Isabel.gomes@xzconsultores.pt ou para  
info@accelperiberia.com

Tel. 253 257 007

Tem. 932 570 079

Fax. 253 257 143

 **consultores®**

